



Fashion Styling



In this one week course we will research and understand how fashion styling is the modern way of story telling. Fashion plays a key role in how we perform identity and tell our stories. Famous editorials of fashion have gained recognition because of its use of clothing to re-tell stories invented by fashion stylist. Looking at cinematography and nature we will explore how a fashion image is made. Fashion is much more than clothes, it's also about the stories we tell of our identities.



WHAT'S INCLUDED



TUITION

25+ Hours tuition comprised of lectures and creative practical workshops working towards a final exhibition.



ACTIVITIES

5 evening activities per week, designed to be fun and interactive and provide our students the opportunity to socialise and make new friends.



EXCURSIONS

Full day excursions allow students to really get to know the UK. We use major destinations such as London as a classroom, where students will find creative and cultural information through guided walks and visits to museums and other places of interest.



CERTIFICATE

Awarded for the successful completion of the course and final presentation exhibition

LEARN FROM ART AND DESIGN PROFESSIONALS

Our lecturers are all working professionals who will spend time, sharing their industry level knowledge that underpins the teaching at all levels in the college.

BROADEN YOUR SKILLS IN THE INDUSTRY

Through research from magazines, cinematography and fashion collections you will learn how fashion styling plays a key role in how we showcase who we are in society and what each person's fashion choice depicts about them as an individual. You will also learn how to spot future fashion trends through research and fashion imagery and learn to style and shoot your own looks.

DEVELOP YOUR SKILLS IN:

Visual storytelling | Research | Styling | Fashion photography

PROGRESSION

Completion of the course can enable progression on to our University of the Arts London Awarding Body Extended Diploma or Foundation Diploma if you meet the UAL entry criteria for the course.

Programme Outcomes

1. You will discover how we can use fashion imagery and styling of clothing to tell stories
2. You will learn of how fashion magazines use narrative to discover new trends
3. You will develop a deeper understanding of how fashion imagery is made and take part in the work that is done to create them

Average class size

14 students

Accommodation

Single en-suite room
Meals are included (breakfast, lunch and dinner)

Excursions are also included

Requirements

Age: 14+

International students should have at least an Upper Intermediate level of English

Start Dates:

Sunday 26th June 2022 (one week)

Price:

£1,500 (one week)

Week 1	MORNING 09:00-12:00		12:00 - 13:30	AFTERNOON 13:30-16:00		EVENING 19:30-22:00		
Sunday	Arrival, induction and campus tour						Evening Activities	
Monday	BREAKFAST	Introduction to brief Introduction to each other Introduction to a list of stylists who are emerging and creating new images	LUNCH	Team Fashion styling and illustration workshop Team Fashion photography workshop	DINNER	Club Night		
Tuesday		Break into groups to research into a film for visual ideas and concepts Create mood boards for visual ideas; make up, fashion, hair, set, props, lighting, composition, narrative Collect and gather things that could be used		Create fashion images from mood boards Print out a series of 6 images per group to present as an editorial		Bowling		
Wednesday		Break into different groups and create a visual series of mood boards to tell a narrative around nature and animals.		Create images from mood boards Print out a series of 6 images per group to present as an editorial		Late Night Shopping		
Thursday		Working solo create a narrative and collect imagery to support them and collate into a mood board After break, In groups create a timetable of shoots for the next day Support each other by collecting props and fashion to tell each solo fashion story		All are encouraged to start photographing each story Each solo story will be 4 images only telling a fashion narrative through styling and story telling		Picnic in the Park		
Friday		Go out in teams and finish your shooting and styling		Printing out and exhibition		The Big Weekend		
Saturday		Included Full Dy Excursion: Southwold, Walking Tour and beach				Chill out Evening		
Sunday		Departure						

This is a sample programme and all elements may be subject to change.